



Company Profile

Even experienced captains bring a pilot on board when steering into new ports or treacherous waters

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VISION & MISSION

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VISION

Our vision is to establish Thailand and other Asian countries as havens for Western entrepreneurs, fostering prosperity for local communities. We aim to empower our highly qualified employees, ensuring a secure future for them and their families.

MISSION

Our mission is to support clients in their investments, market entries, and businesses in Thailand by serving as hands-on problem solvers. We provide comprehensive expertise, entrepreneurial mindset, and take full responsibility for our client's success in challenging business situations.

COMPANY HISTORY



2003

Founding of Sanet GmbH
in Germany.

2005

Founding of Sanet (Thailand) Co., Ltd. in
Thailand.

2010

Opening of an all new Sanet Business
Center in Bangkok.

2011

Founding of Sanet Trade & Services Co.,
Ltd. in Bangkok.

2015

Expanding Sanet Trade & Services Co.,
Ltd. to a second building.

2017

Founding of Sanet Legal Law Firm in
Bangkok.

2024

Founding of Sanet Manpower with the
brand „CREATING CAREERS“.

Expanding to Sanet Legal and
Accountancy Co., Ltd.

Our History

MANAGEMENT

MANAGEMENT

„SANET MANAGERS PROVIDE TWO DECADES OF ENTREPRENEURIAL EXPERIENCES THROUGHOUT ASIA“.

Dr. GUNTER DENK

Chairman



The renowned author and keynote speaker combines 25 years of international experience as an entrepreneur in Europe and China with 20 years of consulting on internationalization to Asia.

CHULALUX CHINWONG, BA

CEO



Chulalux C. Denk, BA, is the founder, CEO, and majority shareholder of the Sanet Group companies. With her extensive network, she supports the implementation of domestic projects.

MAG. FABIAN SONNTAGBAUER, LL.M

COO



Our Austrian Partner, Fabian Sonntagbauer, graduated in law from the Johannes Kepler University in Linz and obtained an LL.M. from Chulalongkorn University Bangkok. He is managing Sanet Legal and is a member of the Joint Advisory Board.

OUR GROUP

OUR GROUP

„At Sanet, we provide western-minded consulting services in Thailand and Southeast Asia for all types of corporate situations, offering comprehensive one-stop services“

**Sanet Asian
Advisors**

**Sanet Trade &
Services**

ae
Sanet
GROUP

**Sanet Legal &
Accountancy**

**Sanet
Manpower**

SANET ASIAN ADVISORS

MANAGEMENT CONSULTANCY

At Sanet Asian Advisors, we provide comprehensive consulting services to assist businesses in expanding in the Asia Pacific region.



Strategy Finding



Investment Project
Management



Market Studies



Company Restructuring
and Interim Management

SANET LEGAL & ACCOUNTANCY

LEGAL SERVICES



Company Establishment



Investment Promotions & BOI



Business Law & Contract



**Company Structure & Joint
Venture**



Labor Law



Visa & Work Permit



Inheritance Law



Notary Services

SANET LEGAL & ACCOUNTANCY

Accountancy



Accounting Services



Payroll Services



BOI Reporting



Auditing



Custom & Local
Content

SANET TRADE & SERVICES

Selling in Thailand



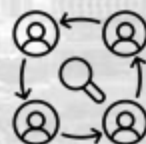
Sales & Service

Finding the right approach to sell in Thailand



Business Unit in Thailand

The Business Unit (BU) at Sanet Trade & Service provides a direct contractual approach to your customers in Thailand.



Distributor Search

We identify and qualify the best possible distributor for you in Thailand



IT-Services

- ✓ IT Integration
- ✓ IT Infrastructure
- ✓ IT Service Outsourcing
- ✓ Enterprise Software

SANET MANPOWER

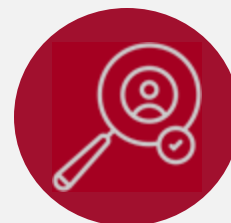
CREATING CAREERS

Sanet Manpower is licensed by the Ministry of Labour to comply with the Employment and Job Seeker Protection Act. Recruitment License: 16.1900/2567.



RECRUITMENT SERVICE

We offer personalized cross-cultural recruitment in Thailand



JOB SEEKERS

We assist you in finding your job in Thailand



CHANGE MANAGEMENT

We adjust your personnel structure to meet business needs

REFERENCES OF SANET



“THE REFERENCES AND RECOMMENDATIONS ARE A STRONG ARGUMENT FOR SANET”



Sanet
Business Center

www.sanet.co.th



OUR COMPANY



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